

## **Privacy Policy**

**Effective Date:** 26th October 2024

### **1. Introduction**

Welcome to Every Care at Home. Your privacy is important to us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.everycareathome.co.uk](http://www.everycareathome.co.uk), use our services, or interact with us in any other way.

### **2. Information We Collect**

We may collect the following types of information:

- **Personal Information:** This includes your name, email address, phone number, and any other information you provide us.
- **Usage Data:** Information about how you use our website, such as your IP address, browser type, pages visited, and time spent on those pages.
- **Cookies and Tracking Technologies:** We use cookies and similar technologies to enhance your experience. You can manage cookie preferences through your browser settings.

### **3. How We Use Your Information**

We may use the information we collect for various purposes, including:

- To provide, maintain, and improve our services.
- To communicate with you, including sending updates, newsletters, and promotional materials.
- To process transactions and manage your account.
- To analyse usage trends and improve user experience.
- To comply with legal obligations.

### **4. Disclosure of Your Information**

We do not sell your personal information. However, we may share your information in the following circumstances:

- **With Service Providers:** We may share your information with third-party vendors who perform services on our behalf.
- **For Legal Reasons:** We may disclose your information if required by law or to protect our rights and the rights of others.

### **5. Security of Your Information**

We implement reasonable security measures to protect your information. However, no method of transmission over the internet or method of electronic storage is 100% secure. Therefore, we cannot guarantee absolute security.

### **6. Your Rights**

Depending on your location, you may have certain rights regarding your personal information, including:

- The right to access and receive a copy of your personal data.
- The right to request correction of inaccurate data.
- The right to request deletion of your personal data.
- The right to object to processing.

### **7. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new policy on this page and updating the effective date.

### **8. Contact Us**

If you have any questions about this Privacy Policy or our practices, please contact us at: [enquiries@everycareathome.co.uk](mailto:enquiries@everycareathome.co.uk)